



John Hope Bryant is an American entrepreneur, thought leader and philanthropic leader. Referred to as the **Conscience of Capitalism** by the CEOs of Delta Air Lines, Walmart, First Republic Bank and countless others, **John Hope Bryant** has been named as Atlanta Business Chronicle’s “Most Admired CEO’s of 2018”, Georgia Trend’s “100 Most Influential Georgians in 2022”, Atlanta Business Chronicle’s “The Power 100: Most Influential Atlantans in 2020”, American Banker magazine’s 2016 “Innovator of the Year”, and one of Time magazine’s “50 Leaders for the Future”.

Five former U.S. presidents have recognized his work, and he has served as an advisor to three sitting U.S. presidents from both political parties. He is responsible for financial literacy becoming the official policy of the U.S. federal government. He has received hundreds of awards and citations for his work, including Oprah Winfrey’s Use Your Life Award, and the John Sherman Award for Excellence in Financial Education from the U.S. Department of Treasury.

During the onset of the pandemic of 2020, Bryant was called upon by U.S. Treasury officials to help design, develop and launch the Payroll Protection Program (otherwise known as the PPP program), which helped countless American small businesses and entrepreneurs to survive the 2020-2022 pandemic period.

Bryant is the Founder, Chairman, and Chief Executive Officer of **Operation HOPE, Inc.**, the largest not-for-profit and best-in-class provider of financial literacy, financial inclusion and economic empowerment tools and services in the United States for youth and adults. Operation HOPE is acknowledged as one of (No. 34) “Atlanta’s 75 Largest Nonprofit Organizations” and was included in the 2017-2018 Book of Lists—a publication of the Atlanta Business Chronicle. Bryant is also chairman and chief executive officer of Bryant Group Ventures and **The Promise Homes Company**, the largest for-profit minority-controlled owner of institutional-quality, single-family residential rental homes in the U.S. Both Operation HOPE and The Promise Homes Company have experienced explosive growth under Bryant’s leadership, 553% from 2014-2018, and 303% from 2017-2018 to present, respectively.

In January 2016 Bryant became the only private American citizen to inspire the renaming of a building on the White House campus in the nation’s history, when the U.S. Treasury Annex Building was renamed the Freedman’s Bank Building, in honor of former slaves who put their savings into the Freedman’s Bank after the American Civil War. The legacy of the Freedman’s Bank, chartered to ‘teach freed slaves about money,’ and founded by President Abraham Lincoln in 1865, has become the narrative of the continuing work of Operation HOPE—to help all people in the ‘Invisible Class’ become fully integrated into our nation’s economy. In April 2017, a historical marker, also inspired by Bryant, working alongside friend and HOPE board member Bryan Jordan, CEO of First Horizon Bank in TN, to honor the final flight of Dr. Martin Luther King, Jr. to Memphis on

April 3, 1968, was installed at the Memphis International Airport 49 years to the day that Eastern Flight 381 arrived from Atlanta.

A member of the founding class of The Forum of Young Global Leaders, and founding member of Clinton Global Initiative, Bryant is a LinkedIn Influencer, contributor to *Huffington Post*, *THRIVE Global* and *Black Enterprise*, and a member of the World Economic Forum and OECD Expert Networks. He is one of three co-founders of Global Dignity and co-founder of Just Brothers.

His Facebook Live “Straight Talk with John Hope Bryant”, which actively promotes the Silver Rights Movement, has received 40+ million views, and serves as an engaging platform to foster essential discussion in the digital age around financial inclusion and social uplift. This series led directly to a Facebook sponsored episodic streaming series entitled ‘Delivering The Memo’, inspired by Bryant’s bestselling book, *THE MEMO*.

He has received hundreds of awards and citations for his work, including Oprah Winfrey’s Use Your Life Award, and the John Sherman Award for Excellence in Financial Education from the U.S. Treasury. Bryant received an honorable mention in *Inc.* magazine’s “The World’s 10 Top CEOs” article that spotlights global servant leaders as the visionaries behind some of the most successful organizations. Additionally, Operation HOPE and Bryant are a permanent part of the Smithsonian African American Museum in DC. On April 15, 2019, the City of Atlanta City Council and the City of Atlanta (John’s home city) named April 15th John Hope Bryant Day.